

IJ Clinic Winter Workshop Series

Doing Business in the Internet Age

If your New Year's Resolution has to do with growing your business, we're here to help. Start the year off right by attending one of our free workshops, presented by University of Chicago law students.



Setting up a Business Presence on the Web

Thursday, January 26th

These days just about every business is taking it to the web. Learn the legal issues that come along with obtaining your domain name, hiring a web designer, taking payments, and developing a privacy policy and terms of use for your website.

Connecting with Customers on the Web

Thursday, February 2nd

Just because you've built it, doesn't always mean they'll come. Learn more about the legal ins and outs of marketing on the web, using social media, hiring a social media consultant, complying with Facebook terms and conditions, and running legally proper promotions to capitalize on your online presence.

Branding Your Business on the Web

Thursday, February 9th

The web allows your brand to connect with a wider audience of potential customers. Learn the basics of trademark offense and defense and how to deal with negative information about your business that can show up on websites like Yelp.

Workshops will run from 6:00-8:00 with refreshments and networking from 6:00-6:15 and be held at the University of Chicago Law School, at 1111 E 60th St, in Room V. Free parking is available in the lot south of the Law School. Please contact clinic@ij.org if you have any questions.

Register at: ij.org/clinicevents



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